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Ballay Dahlia Gardens
Los Altos. California
1929



TO OUR PATRONS AND FRIENDS

CH(1)/20

We are pleased to announce this year that we have been fortunate in securing Mr. Charles G. Reed of the Success Dahlia Gardens, Lawrence, Massachusetts, to represent us in the Eastern market. Mr. Reed is one of the largest and best known dahlia growers on the Atlantic Coast. He has been growing our dahlias and is therefore in position to speak on their merits when grown under Eastern conditions. All orders originating in the territory east of the Mississippi River should be sent direct to Success Dahlia Gardens, 171 Ferry St., Lawrence, Mass. Orders from the Pacific Coast and all the territory west of the Mississippi should be sent to us as heretofore.

In being relieved of the responsibility of handling the Eastern trade we will have more time to devote to the creation of superior new varieties which we hope to offer you in the near future. In this connection, might add that we have some very fine ones that we hope to be able to release next season.

Yours for more and better dahlias.

C. W. BALLAY.



COLLECTIONS

We are again offering special collections at \$5.00, \$10.00 and \$25.00 per dozen. These collections contain only the best varieties, labeled true to name, and all different.



ORDER EARLY

To avoid disappointment in case the variety desired should be sold out, orders should be sent in as early as possible. We do not substitute without permission, but it is well to mention a second choice so that we may substitute if our stock of the desired variety is depleted. Shipments are made about April 1st.



GUARANTEE

We guarantee that all tubers are sent true to name and in good growing condition. We should be notified at once of anything not satisfactory. Prices are for field grown divided tubers. We do not sell clumps, plants or seeds.



TERMS

Remittance should be made with order. All retail orders are delivered prepaid. C. O. D. orders not accepted unless accompanied by at least 25% of the amount of the order.

FULL DIRECTIONS for the care of your dahlia garden are enclosed with each shipment.

JOIN the Dahlia Society of San Francisco. Yearly dues \$2.00, which entitles you to Bulletin and free admission to the annual San Francisco Show. H. T. Hennig, Secretary, 621 Third Ave., San Francisco, Calif.



Our New Introductions For 1929

- ARDIS—(Dec.) Bluish violet or purple. This dahlia was originated by Mr. Owen Williams of Oakland, Calif. We have grown it successfully this season and are pleased to have the opportunity of introducing it to the public. The color, which is unusual in dahlias, is most pleasing and the flower is large, well formed and held on a good stem. We can recommend it as a useful and beautiful new variety \$5.00
- CREOLE—(Dec.) Deep velvety maroon. Very dark dahlias are always in demand. In Creole we have a very large dahlia of deepest coloring but equally as striking is the very novel formation. The numerous petals are quite long and broad and pointed at the tips with an inclination to roll backward. There is a slight twirl to each petal which lends a similar effect to the whole flower. The centers are full and good until very late and the blooms are freely produced on good stems \$10.00

- FLORADORA—(Dec.) Bright apricot. We believe this is a seedling of our well known prize winner, "Jove," although its habits are considerably different and the flower even larger. The rich coloring makes a special appeal and the formation is interesting in that the petals are unusually long and slightly recurved. It is a loosely formed flower rather than a heavy one and its depth is sufficient to balance its substantial diameter. Free blooming and of medium height \$10.00
- MADAME LA ROSE—(Dec.) Rose red. Not so different from the red of the Hadley rose with perhaps a suggestion of cerise. It is certainly a delightful dahlia because of the color, and the shape which is perfect in every way is oval and full. However, the branches grow laterally, and while this habit does not interfere with its use for cut flower purposes, some people do not like this tendency in a garden variety. Personally we think this is one of our most charming dahlias and believe most of you will agree with us\$10.00
- MOTHER MACHREE—(Dec.) Cream or ivory white with a touch of pink at the center. "Something entirely new" a well known authority on dahlias said. The color is surely very much out of the ordinary and the great big deep flowers on tall stalks are outstanding in the dahlia patch. We have watched this variety carefully for four years. There were no faults apparent except that this season it would occasionally throw an open centered flower, due we think to the unusually cool weather. We are mentioning this fact as it is our policy, as we say to our visitors, to tell "the bad along with the good"\$10.00

AT THE PALACE HOTEL SHOW in San Francisco this year we won the First Prize for the Best Collection of Decorative Dahlias and also the First Prize for the Best Collection of Hybrid Cactus Dahlias.

Our collection of Decorative Dahlias was made up of Chang, Amazon, Fortuna, Valeska, Winona, Jove, Kiwanian, Regal, Derby, Queen of the Garden Beautiful, Trentonian and Al Koran. Of these, Chang, Amazon, Fortuna, Valeska, Winona, Jove, Kiwanian and Derby are all varieties of our own creation.

Our collection of Hybrid Cactus Dahlias included Daphne, Conquistador, Nordic, Dahliamum, Myrtle McBride, Raven, Dorothy Dix, Ambassador and El Granada. Of these Daphne, Conquistador, Nordic, Dahliamum, Myrtle McBride and Raven, are dahlias of our own creation.

All these prize winning varieties are fully described in the following pages.

Other Dahlias of Our Own Creation

- CAMILLE—(Am. Cac.) Flesh pink shading to cream. Rather coarse petals. Good stem. Good variety of this type for a sunny climate \$3.50
- CHARLEMAGNE—(Dec.) Clear canary yellow. A very large flower with broad, heavy, loose petals, the broad petals continuing to the very center, producing a deep flower of rose-like formation. The bloom is held absolutely upright on a very strong stem. The plant is low growing and free blooming. An unusual and distinctive variety with a color and habit that is hard to beat for garden decoration \$3.50
- DAHLIAMUM—(Hyb. Cac.) Clear bright yellow. This hybrid is very close to the American type. Of all cactus dahlias this one bears the greatest resemblance to a chrysanthemum, so much that we have been asked whether it is a cross between the dahlia and chrysanthemum, hence we thought the name we have given it appropriate. It stands on top of a long, strong stem, has good size and substance, and is a most excellent cut flower \$3.50
- DERBY—(Dec.) Pale bluish lavender throughout, almost the shade of the forget-me-not. There is unusual character about this perpetual blooming variety with its crisp, light green foliage. It is difficult to make descriptions varied and yet not constantly repeat that the formation of the flower is of the best type and the stems long, straight and strong. This dahlia has all these good qualities. Petals are broad arranged with artistic regularity, and full to the center \$3.50
- FORTUNA—(Dec.) Bright rose pink, at different seasons varying in intensity of coloring, the last flowers being of a peculiar deep rose tint. This variety is of exceptional size, very deep and heavy, with a stem sufficiently strong to hold it up proudly under all conditions. In recent years there has been a number of dahlias of somewhat similar coloring introduced, but none with which we are familiar produces blooms of such fine substance and so well suited for every purpose as Fortuna. The heavy texture of the petals, slightly crinkled, gives the flowers an unusual waxy appearance and contributes to their excellent keeping quality both in the garden and when cut. Never fades in the sunshine. Very sturdy bush of medium height, well branched, requires little disbudding \$7.00
- GAINSBOROUGH—(Dec.) Bright clear rose. An exquisite color that is especially attractive in the sunshine or under artificial light. Good for all purposes but especially recommended as a cut flower. In the garden it is a free and constant bloomer, needs live disbudding, and is of an outstanding color \$3.50
- GRANDEE—(Dec.) Combination of old gold and old rose with a very apparent golden sheen. Very good variety of excellent coloring. The big bloom has a perfect center at all times and the numerous broad petals have a tendency to recurve. The plant is rather low growing but the flowers have plenty of stem with little disbudding \$2.50



DAPHNE

- JOVE—(Dec.) Bronze pink. Pink or salmon is the predominant color with the bronze coloring somewhat accented toward the center. The flower is very large and in introducing it we stated that it could be grown as the largest dahlia in the show as 10-inch blooms were common under ordinary field culture. This year we were delighted to see it again take the prize for the largest dahlia in the show at San Jose. It was also the largest dahlia in the show at Santa Monica and the best dahlia in the show at Alameda. The stem is the best possible, being long, strong and straight, and the double row of it in our garden this season again attracted much attention \$5.00
- JUDITH—(Dec.) Pale pink with a touch of cream at the center. A full but not formal flower, made up of many rows of broad flat petals. Desirable for those who like dahlias of the lighter colorings. Strong stems, blooms freely \$2.50

- MONTEZUMA—(Dec.) Golden orange. About the shade of a deep colored ripe orange, possibly tending a bit more toward the gold coloring. A huge flower with petals somewhat rolled toward the center. Low growing bush, free blooming, good habits. Will serve as an illuminator in your garden \$3.50
- MYRTLE McBRIDE—(Hyb. Cac.) Dull old rose suffused evenly throughout the flower with dull gold. Tremendously large full flower of truest hybrid cactus type. The rather low bushes are always laden with good blooms on sufficiently long stems. Petal formation is unusual in that there is a tendency to broaden at the tip and twist and curl forward in such a manner as to produce an exceedingly novel effect \$\frac{1}{2}\$\$ \$5.00\$

- VALESKA—(Dec.) Deep lilac. There is no variation in color unless perhaps the lilac shade slightly deepens at the center. We would like to give a more vivid color picture if we could but are completely at a loss to do so, and can only say we know of no other dahlia like it. The immense blooms have a deep rose-like formation with petals slightly curled and with a bewitchingly pointed center. (See illustration on opposite page.) The stem is first class, and the growth of the plant luxuriant in the production of fine blooms \$7.50



VALESKA

Good Varieties of Other Growers

Decorative Dahlias

Double flowers.	£11 4-	41				h	£1.4	lacasly	formed	notala
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- AMULET—(Boston). Reddish brown suffused with gold. The most pronounced feature of this dahlia is its excellent keeping qualities when cut. It is different in color from any of the other autumn-tinted dahlias with which it combines so well. The numerous large flowers are held on long straight stems.

 \$3.00

- BEAU BRUMMEL—(Boston). Purple. A low growing variety that is a heavy producer of good blooms. This variety in general reminds one of a very exaggerated Purple Manitou.... \$1.50

- GOLDEN JUBILEE—(McWhirter). Golden orange. Free blooming, upright growing variety with good stems. If well disbudded it will be found very useful for all purposes \$2.00
- GRENADIER—(Boston). "Purplish maroon combined with silver" is the originator's description of this giant dahlia. The top of the petals are purple, and are quilled and turned back in such a manner as to plainly show the lighter reverse side. This unique coloring and formation adds to its beauty \$2.50
- JERSEY'S JEWEL—(Waite). Lavender pink. Very refined large flower that is very attractive and beautiful. Blooms freely and remains good throughout the season \$1.50
- JERSEY'S BEACON—(Waite). Oriental red with a reverse of tan. The brilliant blossom is large and deep and held up well on a tall stalk. A very fine Eastern dahlia of recent origin __________\$2.50
- JOY—(Boston). Clear silvery lavender throughout, "Shudow's Lavender" without any white shading and with the same excellent qualities as the older dahlia. We consider this one of the very best of the new dahlias. We have kept some of the cut blooms a week and that alone is a sufficient recommendation \$7.50
- LENORE WOOLAMS—(Mawson). Bright rose cerise. A new 1928 introduction that appeared to good advantage in the show rooms. We were privileged to grow it in advance and predict a good future for this large and attractive variety that was included in the prize winning collection of four unregistered seedlings at the Palace Hotel Show this year\$10.00
- LOGAN'S WHITE—(Logan). Pure white. One of the freest bloomers we have. Flower is of good size and stem is always straight \$1.00
- MARGARET MASSON—(Fisher & Masson). Soft rose pink. A beautiful Eastern dahlia that does well in California. This color is always desirable, and the flower is large and stem straight \$1.50

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MARGARET WOODROW WILSON—(Fisher & Masson). Creamy white with a slight lavender suffusion. Large flower with broad petals slightly rolled. The plant is low growing and branching \$2.50
MEPHISTOPHELES—(Marean). Ruby red. A color that is different. A strong growing sort bearing the large flowers on cane-like stems
MORDELLA—(Pfankuchen). Apricot buff with pink shadings. New Jersey dahlia of merit. The color is certainly fine and the flower is of good size and well formed. The stem is good until late in the season
MR. CROWLEY—(Broomall). Brightest salmon pink shading to yellow at the base of the petals. Good sized flower on strong but rather short stems. Attractive in the outside row in the garden
MRS. ELEANOR MARTIN—(Pelicano). Mulberry or violet rose. Something new in color. In a sunny climate the violet tone will be more pronounced. It is a very handsome dahlia with perfect stem and habit of growth
MRS. JESSIE K. PRESCOTT—(Boston). Deep orange at the center gradually shading lighter on the rows of outer petals. A very brilliant and pleasing dahlia that would be admired anywhere. The rich coloring is its outstanding characteristic
NOBILIS—(Doolittle). Combination of white and red. It differs from Earl Williams in that the white predominates\$1.00
OLIVE REED—(Seal). Clear bright yellow. A very large heavy decorative with a very full center which is closed at all times. It is not unusual to have 10 or 12 magnificent blooms at one time on a bush and the stems are always straight and strong
QUEEN OF THE GARDEN BEAUTIFUL—(Burns). Creamy yellow. Winner of the Heller Prize in 1925 for the most meritorious new dahlia. Largest dahlia in the show at the Palace Hotel in 1926 and 1927. For size it is hard to beat, for it has not only great width but unusual depth as well
REGAL—(Boston). Bronze heavily suffused with dull old rose. This is doubtless one of the largest dahlias grown. The flowers retain their large size even in the late fall. The stems also remain strong and straight through the whole season and the plant is a free bloomer.
Prize winner for two seasons. Grown successfully everywhere
SAGAMORE—(Badetty). Golden amber shading deeper at the center. Another popular Eastern variety that has won many prizes. The color is very good and the bloom is beautiful whether growing or cut \$1.00
SALBACH'S WHITE—(Salbach). Clear pure white. Good white decoratives are rare and this is the best we have grown so far. It is an excellent variety for cut flowers or floral work and so is desirable from a commercial point of view
SENORITA—(Lohrmann). Very dark red or maroon. Very large strong stemmed dahlia that is very close to the hybrid cactus type. Has won as largest dahlia in show
SHUDOW'S LAVENDER—(Boston). Silvery lavender shading to white. This exceptional dahlia with every good point has for a number of years been the outstanding dahlia of lavender coloring \$2.00
SUNSET PENNANT—(McWhirter). Crimson regularly tipped white. Medium sized flower of regular formation that blooms freely and holds its center to the end of the season \$2.00
SUSAN G. TEVIS—(Boston). Deep lilac. This is an unusual shade and some of the flowers are lightly pencilled with white. The foliage is dark and is in fine contrast to the large graceful blooms \$2.00
THE BANDIT—(Reed). Scarlet tipped gold and with a reverse of gold. Most brilliantly colored with pointed petals and deep center. Grows upright on strong stem. Maintains its large size to the end of the season \$2.50
TOMMY ATKINS—(Boston). Brightest scarlet. A new and very brilliant shade. The refined but irregular formation of the large flower is very striking. Stem is the best possible and the blooms are freely produced
TREASURE—(Boston). Cream heavily shaded with pink. Lovely new dahlia formed of long narrow petals, good depth, perfect center. Tall, bushy plant, well covered with flowers \$4.00
TRENTONIAN—(Fisher & Masson). Reddish copper and gold. described by the originator as "Indian skin." Flower has a velvety appearance unusual in this color blending. This variety is a strong grower and produces immense blooms on very strong stems that are good
for all purposes \$2.00 TRYPHINNIE—(Seal). Shell pink with darker reverse. Large flower on strong stem. \$600d keeper \$1.00
VALENTINO—(Boston). Salmon pink shading to cream at the center. A beautiful dahlia with a famous name. The color, the formation, the general habit of growth, are the best, and it is most useful for cutting. New 1928 introduction \$10.00
WANDA MILLER—(Reed). Deep purple boldly tipped with white. All flowers are the same and we have never had one of solid color. A fine combination of color and an all around good dahlia \$2.00
W. E. COOPER—(Boston). Clear true pink with no suggestion of lavender or mauve. Has size. stem, freedom of bloom, good keeping qualities when cut. Those who have a preference
for pink cannot resist it

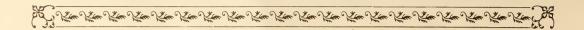
Cactus Dahlias

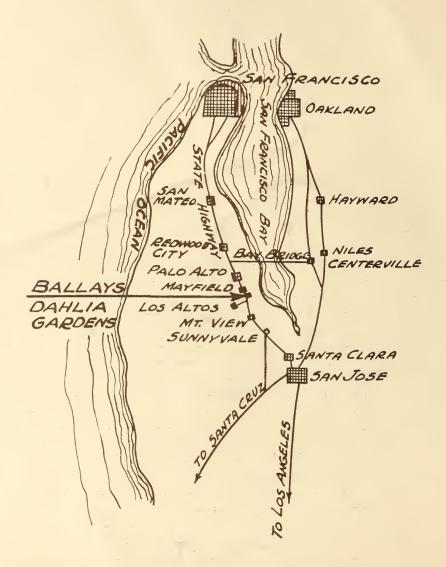
Cactus Dahlias
Long, narrow, pointed petals, full to the center, resembling a chrysanthenium. The American cactus is coarser petaled than the English type, but not as heavy or large as the Hybrid cactus.
ALICE WHITTIER—(Reed). Pale yellow. Was judged the most perfect bloom in the San Francisco Show in 1926. A large, full flower, very ornamental in the garden as the blossoms are
numerous and held out well on the rigid stems \$2.50 AMBASSADOR—(Broomall). Soft yellow buff shading to salmon pink. Twice this variety won the prize as the best dahlia in the show at the Palace Hotel on account of its great size and
beauty. This is the sensational dahlia that sold for \$50.00 per tuber when first introduced. Our stock has always produced flowers with perfectly closed centers throughout the entire season
BALLET GIRL—(Boston). Solid orange, or orange edged white, sometimes on the same bush. English type of good coloring, formation and stem \$1.50 CORONA—Clear yellow. English cactus with numerous florets, which though only slightly in-
curved form a very pretty flower
petal formation. Plants grow tall and sturdily and produce excellent flowers early and late. Stems are long and stiff. Excellent 1928 introduction \$10.00 EL GRANADA—(Boston). True bright orange with a yellow reverse. Hybrid cactus with all good
qualities, most lovely color, largest size, stands the warmest sunshine unusually well. \$2.00 GALATEA—(Boston). Soft yellow with a very slight pink suffusion. Hybrid. The numerous
blooms are composed of long wavy petals and are carried on long stiff stems \$1.00 JERSEY'S RADIANT—(Waite). Bright orange. Long stemmed, free flowering variety of best tormation. Favorite cut flower, hybrid \$1.50
NICHU—(Boston). Pale yellow. An improved Yellow King which is vigorous in growth and free in blooming. Resembles in appearance the Yellow Turner chrysanthemum \$2.00
(OBERON—(Boston). Deep old rose with a violet suffusion. Hybrid. Very double well formed flowers on straight stems \$1.50
PAPILLON—(Boston). Old rose and gold. A greatly improved Geo. Walters which is stronger and brighter. A good example of the new improved dahlias as compared with the old favorites\$2.00
REGENT—(Boston). Lavender pink. Large flower with numerous long incurved petals completely covering the center. American type \$1.00
ROLLO BOY—(Pelicano). Light yellow with pink suffusion. Very large hybrid that blooms freely till frost. The formation, the stem, the general habit of growth are beyond criticism \$1.50 SANTUZZA—(Hodgens). Odd shade of delicate old rose. An excellent new introduction of Miss
Aimee Hodgens which bloomed well in our garden this year. The flower is of good size, well formed, and held up on strong stems. Hybrid type
Good size and fair stem\$1.00 SOLE MIO—(Lohrmann). Bright yellow. Extra large hybrid that was a Gold Medal prize winner
in 1925. Fine habits, beautiful for garden or exhibition \$2.00 SONORA—(Boston). Brilliant orange. Good sized hybrid of a dazzling color and a prolific bloomer. A charming and useful cut flower \$2.00
STARLIGHT—(Boston). Gold. "Exquisite color, fine formation, long stems, gigantic size and freedom of bloom" is the introducer's description of this prize winning hybrid cactus and this is an accurate description as it grew with us. New 1928
ZANTE—(Boston). Pure gold with a slight pink suffusion. A consistent bloomer which keeps its size and center to the end of the season. Stiff stems. Hybrid \$2.50
Peony Dahlias
Semi-double flowers showing a bright yellow center, often having small twisted petals circling about the center.
CHANSON—(Boston). Deep lilac with a bluish sheen. It is a big heavy peony and has proven satisfactory in every respect
bloomer. Very conspicuous
GORGEOUS—(Boston). Golden yellow shading to scarlet. Large size, best of stems, freedom in blooming, good keeping qualities when cut
GORGEOUS ELIZABETH—(Boston). Brilliant red tipped with gold. A new large peony that plainly shows its parentage. It has the general habits and growth of the popular "Gorgeous" and coloring similar to "Elizabeth Boston." This whole family is tall growing and strong stemmed. We are sure Gorgeous Elizabeth will prove as satisfactory as her il-
IUNE HASLEM—(Haslem). Bright scarlet. We have had blooms of this dahlia 12 inches in diameter. Sometimes this big flower is too heavy for the stem. The broad petals are
gracefully set around a beautiful peony type center
VIVANDIERE—(Boston). Bright cerise. Very large, free flowering variety that is a valuable addition to the peony class. The originator now classifies this dahlia as a decorative, as in many localities the first crop of blooms comes with closed centers
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Collarette Dahlias With a single row of petals and having a collar of small petals around the center.

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With a single low of petals and naving a collar of small petals around the center	
CHARTREUSE—Light creamy yellow with yellow collar	
DUMAS—Golden yellow with red suffusion, yellow collarFRANK HARRIS—Brownish red with collar of yellow and red	
GASCON—Crimson edged yellow with yellow collar	
MT. LASSEN—Orange red with yellow collar	
MME. POIRER—Bluish violet with white collar	
RAYME BOY—Old rose with collar of a lighter shade	
VAUBAN—Deep maroon with collar of maroon and white	
WM. WELSH—Yellow with collar of same color	
ZENDA—Deep Crimson with cream conar	
Pom Pon Dahlias	
Very small compact flowers. The smaller the better, so do not require disbudding.	
ACE OF DIAMONDS—Bright red	.50
	.50
AIMEE—Bronze	.50
AMBER—Pure amber	.75
ANITA—Bronzy old rose	.50
	.50
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DONALD—Deep red	
EDITH—Yellow heavily tipped brownish red	
ELIZABETH—Orange tipped red	
EUNICE—Pale lavender shading to white	
GLOW—Old rose	
GOLDIE—Pure gold	
HELEN ANITA—Pinkish lavender shading lighter at the center	
JOAN—Yellow suffused with red	
JOE FETTE—White	
JOHNNY—Maroon	
LEDA BEELER—Bright lavender	
LITTLE BEESWING—Bright red shading to yellow	
LITTLE DAVID—Deep orange	
LLOYD HICKMAN—Bright rose	.75
MACBETH—Light pink tipped with rose	.50
MAJOR—Deepest old rose shading to yellow	.75
	.75
NELLIE FRASER—Mauve pink	.50
OMEGA—Amethyst	.50
PEE WEE—Soft yellow shading to brown at center	.50
RENO—Old rose shading to gold	.75
ROSEBUD—Deep rose shading to white at center	.50
SUNSET—Bright orange	.50
YELLOW GEM—Light yellow	.50
FUGI SAN—(Single). Yellowish bronze with crimson ring around the center	.50





Above map shows the location of our gardens on the San Francisco-San Jose State Highway, about 3 miles south of the entrance to Stanford University at Palo Alto.

Postoffice Address, Los Altos, Calif.